

Cloverleaf Technologies, LLC

PRIVACY STATEMENT

Here at Cloverleaf Technologies, LLC (“Cloverleaf”), we love winning free stuff. But we hate having to fill out those tiny little entry forms that accompany every give away. To fix this problem, we invented a unique software program that makes entering promotions fun and easy (the “Program”). No more tiny writing, dull pencils, or long lines. All you need is a cell phone and a finger to type.

Because the Program is changing the way promotions are run, we’ve partnered with some of your favorite brands , their distributors, and local event venues to facilitate the administration of promotional events. We help them to manage their events by collecting, storing, and analyzing certain information about the people who enter the promotion, both individually and in an aggregate format. They use this information to improve the promotions and to alert you the next time they come back to your favorite hang-out. The information that you provide will also allow us to alert you to other similar promotions at other locations.

Cloverleaf has created this Privacy Statement to inform you of the information collection practices of Cloverleaf through use of the Program and its Web site, www.perkloud.com (the “Site”), including what type of information is gathered, how the information is used, and with whom the information is shared. Please carefully read this Privacy Statement and revisit it from time to time as it may periodically be revised. By using the Program or Site, you indicate your understanding and acceptance of these terms. If you do not accept these terms, you may not use the Program or the Site.

Personally Identifiable Information that We Collect.

In general, we collect your cellular phone number when you use the Program and may also collect your email address if you choose to provide one. When using our Site or mobile application, you generally can visit it without identifying yourself or revealing any personally identifiable information. There are times, however, that you may choose to give us personally identifiable information through the Site, such as your name, address, phone number, e-mail address, and other information about yourself.

Our Use of Your Personally Identifiable Information.

We only use the personally identifiable information which is provided by you to us to help us (1) improve our Program, (2) provide you with the information or answer you have requested, and (3) for other internal purposes. Any non-personally identifiable material, information, suggestions, ideas, concepts, know-how, techniques, questions, comments, or other communication you transmit to us in any manner is and will be considered non-confidential and non-proprietary (“User Communications”). Cloverleaf and each of its affiliates and/or their designees may use any or all User Communications for any purpose whatsoever, including, without limitation, reproduction, transmission, disclosure, publication, broadcast, development, manufacturing, and/or marketing in any manner whatsoever for any or all commercial or non-commercial purposes. Cloverleaf shall have no obligation to use, return, review, or respond to

any requests, information, questions, material, comments, submissions, or other communications submitted through the Program or Site. You are prohibited from transmitting to or from the Program or Site any unlawful, threatening, libelous, defamatory, obscene, offensive, pornographic, or other material that would violate any law or damage the reputation of Cloverleaf. Cloverleaf will have no liability related to the content of any such communications, whether or not arising under the laws of copyright, libel, privacy, obscenity, or otherwise.

Third Party Access to Your Personally Identifiable Information.

Cloverleaf will not sell, rent, or lease your personally identifiable information to others. We do, however, share personally identifiable information collected through the Program with the companies running the particular promotion you entered. While we recommend that they take certain precautions, we ultimately have no control over how they use and/or protect this information.

Unless we have your permission, we will only share the personally identifiable information you provide through the Site with other Cloverleaf entities and/or business partners who are acting on our behalf for the uses described in this Privacy Statement; provided, however, we may cooperate fully should a situation arise where we are required by law or requested by a law enforcement agency to provide information about a user of this Site. All Cloverleaf entities and/or business partners having access to your personally identifiable information provided through the Site are subject to this Privacy Statement with respect to the use of such personally identifiable information.

Information Security and Quality.

We intend to protect the quality and integrity of your personally identifiable information. We have implemented technical and organizational measures to help us keep your information secure, accurate, current, and complete, including destroying, erasing, or making such information unreadable prior to disposal. We will make a sincere effort to respond in a timely manner to your requests to correct inaccuracies in your personal information. To correct inaccuracies in your personal information please send us an e-mail through the "Contact Info" page of this Site.

Links to Other Web Sites.

From time to time, this Site may contain links to other Web sites. If you use these links, you will leave this Site. The privacy policies of such other Web sites govern the information collection and dissemination practices occurring on such Web sites. We encourage you to read and understand those Web sites' policies prior to using those Web sites. Neither Cloverleaf nor its affiliates are responsible for the privacy practices or the content of such Web sites.

Questions Concerning this Privacy Statement.

Questions regarding this Privacy Statement should be directed to Cloverleaf by e-mail through the "Contact Info" page of this Site.

Choice/Opt-Out

Our site provides users the opportunity to opt-out of receiving promotional communications from us, and from our partners, at the point of registration.

This site also gives users the following options for removing their information from our database to not receive future communications and to no longer receive our service.

You can send email to: privacy@cloverleaftechnologies.com

You can send mail to the following postal address:

Cloverleaf Technologies LLC

15 New England Executive Park

Burlington, MA 01803

NOTICE TO CHILDREN UNDER THE AGE OF 21 AND THEIR PARENTS OR LEGAL GUARDIANS.

THE PROGRAM AND OUR SITE IS INTENDED FOR ADULTS. WE DO NOT KNOWINGLY OR INTENTIONALLY COLLECT PERSONAL INFORMATION FROM ANYONE UNDER THE AGE OF 21. IF YOU ARE UNDER THE AGE OF 21, PLEASE DO NOT SEND CLOVERLEAF ANY PERSONAL INFORMATION. IF YOU KNOW OF ANYONE UNDER THE AGE OF 21 WHO HAS PROVIDED US WITH INFORMATION, PLEASE CONTACT US IMMEDIATELY SO THAT WE MAY REMOVE THE INFORMATION.